

**“A” – it’s not just for
Airway – it’s for
Advocacy!**

SAAA

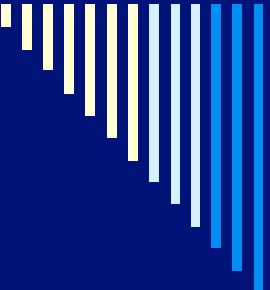
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Advocacy

- Who?
 - What?
 - Where?
 - When?
 - Why?
-



Advocacy: Who?

- **EVERYONE in this room!**
 - **As a citizen**
 - **As a patient**
 - **As a physician**
 - **As an anesthesiologist**
 - **As a role model and mentor for professionalism:**
 - **ASA Medical Student HOD**
 - **ASA Resident HOD**
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Advocacy: What?

- **AMA's priorities:**
 - **Scope of practice**
 - **Tort reform**
 - **Uninsured**
 - **Medical practice economics**
 - **Access to medical care**
 - **Public health**
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Advocacy: What?

- **ASA's priorities:**
 - Medicare teaching rule (Done deal but not until 2010!)
 - SGR
 - Scope of practice
 - Truth & transparency
 - HR 2260 (Sullivan R-OK; McDermott, D-WA)
 - Rural pass-through
 - HR 1866 (Cuellar, D-TX; Akin, R-MO)
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Advocacy: Where?

- **EVERYWHERE!**
 - **Local:**
 - **Hospital and College/School of Medicine committees**
 - **County medical society**
 - **Local elected or appointed office**
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Advocacy: Where?

□ State:

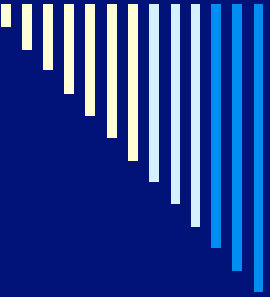
- State medical society
 - State specialty society, Executive committee
 - Boards of Medicine, Licensure, Health and Nursing,
 - State elected or appointed office
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Advocacy: Where?

□ National:

- Medical society (AMA)
 - Anesthesiology is 3rd largest specialty delegation in AMA!
 - Specialty society (ASA)
 - Committees, HOD (Delegate, Alternate Delegate), BOD (Director, Alternate Director), CGA key contact/grass roots program
 - NEEDED: one faculty member key contact from each core and/or specialty program
 - Subspecialty society (ex. SCA, SPA)
 - National elected or appointed office
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Advocacy: When?

- **Continually**
 - **Role model, mentor for students, residents, and other faculty**
 - **Doctor of the Day program**
 - **State Legislative Day**
 - **AMA Advocacy Conference**
 - **ASA Legislative Conference**
 - **May 4 – 6, 2009**
 - **Washington, DC**
 - **NEEDED: one faculty and one resident from each core and/or specialty program**
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Advocacy: Why?

- For our patients
 - For our profession of medicine
 - For our specialty of anesthesiology
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A” – it’ s not just for Airway – it’ s for Advocacy!

- It doesn’ t just stand for Airway!
- It also stands for:
 - Advocacy:
 - For our patients
 - For our profession of medicine
 - For our specialty of anesthesiology